



About the 2020 High Performers Award

About the Report on Giving and High Performers Award

AHP's Report on Giving is a publication produced for over 35 years that shares information from AHP's membership on their revenue and expense activities for each fiscal year. In the 2020 Report on Giving (represents data from FY 2019), AHP had 154 respondents from the U.S. and 24 respondents from Canada.

AHP's High Performers recognition has been awarded since 2013 and is presented to organizations in the top 25% in net fundraising revenue from the AHP Report on Giving. Net fundraising revenue is calculated by subtracting an organization's total fundraising expenses from their gross production revenue.

About the High Performers: Overall Category

Overall high performers represent AHP's traditional criteria of the top 25% in net production revenue across all respondents in the 2020 Report on Giving. In FY 2019, these high performers raised more than \$19 million in the U.S. and more than \$12.9 million in Canada.

About the High Performers: Healthcare System Category

Represents high performers that reached the top 25% in net fundraising revenue out of all participating healthcare systems in the 2020 Report on Giving. In FY 2019, these high performers raised more than \$37.8 million in the U.S.

About the High Performers: Community Hospital Category

Represents high performers that reached the top 25% in net fundraising revenue out of all participating community hospitals in the 2020 Report on Giving. In FY 2019, these high performers raised more than \$4.8 million in the U.S.

About the High Performers: Academic Medical Center Category

Represents high performers that reached the top 25% in net fundraising revenue out of all participating academic medical centers in the 2020 Report on Giving. In FY 2019, these high performers raised more than \$59.4 million in the U.S.